

## **BRAND IDENTITY**

**DESIGN SERVICES** 

UI / BRAND IDENTITY / STYLE GUIDES / DESIGN LEAD **ABOUT** BusyBeez is a time platform for both employees and

**DECEMBER 2020 – JANUARY 2021 (CONTRACT)** 

contractors to manage people, time and money in one simple systme

**CREATING A BRAND** 

**MAIN GOAL** 

developed. To help create a marketing material to bring brand awareness. **DESIGN APPROACH** 

#FFFFF

**Roboto Slab Medium** 

the quote component

This is the font styling for

Hero hexagon pattern

Fleixble Pricing

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Package 2

**FAQs** 

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Pre-Register

TIME

**TRACKING:** 

management, time tracking and managing time off, all in one easy-to-use system, on

**EASY BEEZY!** 

Package 3

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HOW IT WORKS | FEATURES | PE

Package 1

To create a brand identity for this new product being

My role was work along side the founder to help create a brand logo and identity for their time managment platform.

PRIMARY COLOUR #1C1C1C

04 MOBILE

Open

#FCFCFC

BUSYBEEZ - STYLEGUIDE\_V1.0

PRIMARY COLOUR #0A4CB7 PRIMARY COLOUR

**01 COLOUR PALETTE** 

#FCC755

#5B5B5B **BUTTON HOVER** #1870FF **02 TYPOGRAPHY NUNITO FONT** 

BACKGROUND #F5F5F5 **NUNITO BOLD** 

**NUNITO SEMIBOLD NUNITO REGULAR NUNITO LIGHT** Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur tempus gravida ligula ac accumsan. Cras iaculis. 03 ICONS

**04 BUTTONS** HOVER DEFAULT **ACTIVE** 

**05 GRAPHICS** 

How it works | Features | Pricing | FAQs Lorem ipsum dolor sit amet consec tetur adip iscing elit Lorem ipsum dolor sit amet, con sectetur adipiscing elit. Integer ullamoper suscipit lacinia fusce in. velit

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Type 1

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Feature 3

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**Full Feature List** 

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BUSYBEEZ

TIME

web and mobile.

SIGN UP

**BUSYBEEZ** 

**BUSYBEEZ** 

First name

Surname

Password

Email address

Company size

10-50

SIGN UP

50+

Self-servi

time off, a web and

BUSYBEEZ

**TRACKING:** 

Self-service onboarding, personal data management, time tracking and managing time off, all in one easy-to-use system, on

**EASY BEEZY!** 

Pre-Register Who We Cater For Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer ullamcorper suscipit lacinia. Fusce in velit interdum, tincidunt eros quis, fringilla lectus. Aliquam ut lacus et Type 1 Lorem ipsum dolor sit, consectur adipiscing elit. Integer ullamcorper suipit conseetur adipiscing elit. Integer ullamcorper suipit lacinia. Fusce in velitest lacinia. Fusce in velitest How BusyBeez Works

HOW IT WORKS | FEATURES | PRICING | FAQ

**ADMINS** 

BUSYBEEZ

**FEATURES** 

SIGN UP

HOW IT WORKS | FEATURES | PRICING | FAQ

**ADMINS** 

can use the web app to invite

new people, look after their

data, chase and approve

timesheets, and offboard

people when they leave.

**PRICING** 

FAQS

WHO WE CATER FOR HOW IT WORKS

**%** 

BUSYBEEZ

**KEY FEATURES** 

PEOPLE

Allow people to enter and maintain

their own personal details and keep their

data safe. No more spreadsheets and

forms, yipee!

Self Service Onboarding

SIGN UP HOW IT WORKS | FEATURES | PRICING | FAQ **BUSYBEEZ BUSYBEEZ BUSYBEEZ** HOW IT WORKS | FEATURES | PRICING | FAQ



TIME

web and mobile.

SIGN UP

**EMPLOYEES** 

can use our simple mobile

app to enter and maintain

their own personal data and

manage their time off.

**TRACKING:** 

Self-service onboarding, personal data management, time tracking and managing time off, all in one easy-to-use system, on

**EASY BEEZY!** 



their own personal data.

hands with our easy-to-use mobile

app. Capture time on projects in

hours or days and remember their

usual working pattern. Easy beezy!

**PEOPLE** 

**TIMESHEETS** 

TIME OFF

**Book Time Off** 

**Optional Approval Process** 

**Timesheet Integration** 

Calendar Integration

All Employee Summary

Track Time Off and Allowances

**PEOPLE** 

Allow people to enter and

maintain their own personal details

and keep their data safe. No more

spreadsheets and forms, yipee!

Track Time Worked

**Automatic Reminders** 

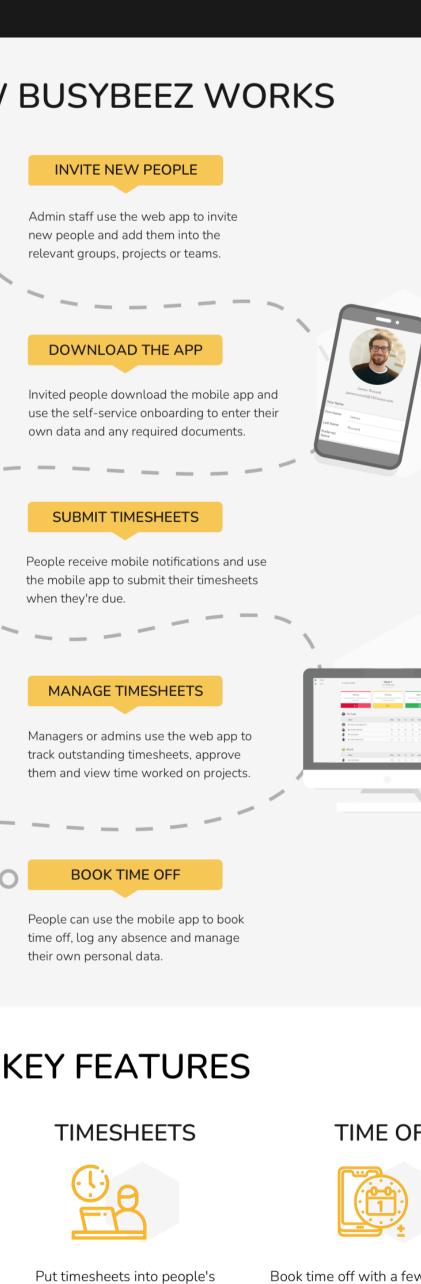
**Timesheet Approval** 

**Timesheet Reports** 

Data Export

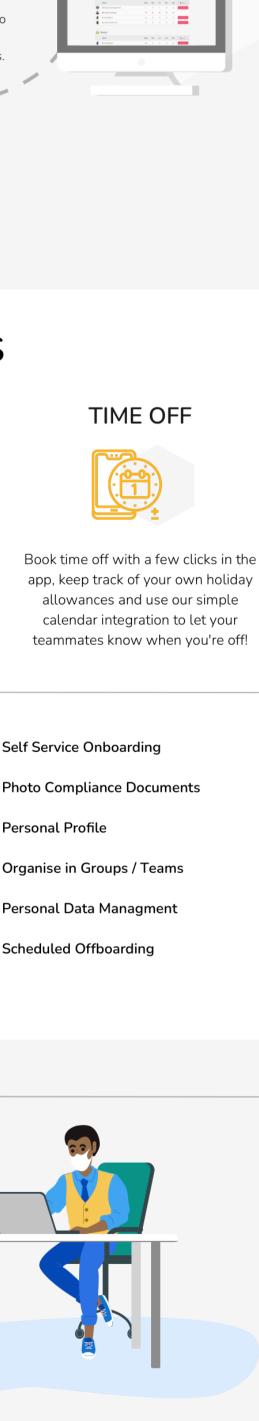
Weekly/Monthly Summary

WHO WE CATER FOR









**UNLIMITED** 

**APIARY EDITION** People **Timesheets** Time Off **Dedicated Account** Manager **FAQS** Q1 Why do I need a system like BusyBeez? Without a product like BusyBeez for People, Timesheets and Time Off, companies need to use forms and spreadsheets to collect people's personal data, which is more time consuming than letting them enter and maintain it themselves and less secure. The security of people's data matters more than ever before, it's best not to capture it on forms and store it in documents and spreadsheets. BusyBeez is hosted on Amazon Web Services and is tested for security. Let people enter their own data and keep it safe. Without a product like BusyBeez, tracking holiday needs to be done in spreadsheets where it's easy for people to make mistakes. Let people book holiday themselves in our mobile app and let BusyBeez keep track of people's time off and allowances for you. Why is BusyBeez better than other similar systems? How easy is it to get started with BusyBeez? Q3 How easy is it to cancel if I decide it's not for me? Q4 How much does it cost? Q5 TIME TO MAKE TIME TRACKING EASY? **SIGN UP** HOME | WHO WE CATER FOR | HOW IT WORKS | FEATURES | PRICING